The Evolution of the Welfare State

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Source: OECD (2023). Net soc. ben.

• Many possible factors country-specific shocks, government changes, demographics, convergence ...

• This Paper

Wealth Distribution

• This Paper



• This Paper



1. Inequality-Policy Link

• This Paper



- 1. Inequality-Policy Link
- 2. Anticipatory Voting

• This Paper



- 1. Inequality-Policy Link
- 2. Anticipatory Voting
 - The Inequality-Policy Link predicts a large fraction of countries

Main Theoretical Results

1. Size of Welfare State depends on Middle class of Aspirational voters

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2. Evolution of Welfare State depends on Wealth & Inequality

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Wealthy but *†* inequality: social benefits increase over time (e.g. US).

Wealthy but \downarrow inequality: social benefits decrease over time (e.g. Sweden).

Quantitative Result

- Theory PREDICTS trends of social benefits in 18 out 24 countries
 - 1. Calibration based on observed wealth distribution in 1995
 - 2. Simulation of next 25 years given the 1995's distribution

Contributions to the Literature

- Theory that explains the differences in the evolution of the Welfare State Alesina and Rodrik (1994); Alesina and Angeletos (2005); Hassler et al. (2003)
- 2. Tractable model with heterogeneous agents, occupational choice, and politics

Krusell et al. (1996); Krusell and Rios-Rull (1996, 1999); Nuño and Moll (2018); Itskhoki and Moll (2019)

Theoretical results for transition dynamics

Plan

1. The Model

- 2. Equilibrium Social Benefits
- 3. The Evolution of the Welfare State
- 4. Quantitative Exercise
- 5. Conclusions

• Continuum of agents heterogeneous in wealth $a_t \sim \Gamma_t(a)$

$$\max_{\{c_t\}_{t=0}^{+\infty}} \left\{ \int_0^\infty e^{-\rho t} \log(c_t) dt \right\}$$

s.t. $\dot{a}_t = (r - \tau_t) a_t - c_t + \begin{cases} w_t \ell + T_t & \text{if worker} \\ \Pi_t & \text{if entrepreneur} \\ a_t \ge \underline{a} \end{cases}$

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• Transfers to workers: $T_t = \mathbf{b}_t \cdot Y_t$

• Transfer rate: $b_t \ge -\underline{b}$ (social benefits, % of GDP)

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Spending Trade-off: Evidence

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Investment (I > 0) + Labor $(\ell) = R$ units of K

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Individual profits: $\Pi_t = p_t R - rI$

Timing of individual decisions



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 Agents expect social benefits to remain stable (do not predict {b_s, Γ_s}^{+∞}_{s=t}) Benabou and Ok (2001); Alesina and La Ferrara (2005)

Timing of individual decisions



- Agents expect social benefits to remain stable (do not predict {b_s, Γ_s}^{+∞}_{s=t}) Benabou and Ok (2001); Alesina and La Ferrara (2005)
- *Alternative:* fully-rational equilibrium (numerical) Krusell and Rios-Rull (1996, 1999); Quadrini and Rios-Rull (2023)

• Occupational constraint: $\Pi_t \ge w_t \ell + T_t$

• Occupational threshold: $\tilde{a}(b_t, \Gamma_t)$

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- Credit constraints à la Holmstrom and Tirole (1997):

$$\Pi_t + ra \ge (I - a) + w_t \ell + T_t$$

- Occupational threshold: $\tilde{a}(b_t, \Gamma_t)$
- Minimum collateral to get credit: $\hat{a}(b_t, \Gamma_t)$

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- Occupational choice: $a_t^o(b_t, \Gamma_t) = \max{\{\hat{a}_t, \tilde{a}_t\}}$ (OC)



Result

1. Occupational threshold $a_t^o(b, \Gamma_t)$ is increasing in b

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1. Occupational threshold $a_t^o(b, \Gamma_t)$ is increasing in b

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2. Maximum Sustainable transfer rate: $\overline{b}(\Gamma_t)$



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Equilibrium Social Benefits: Roadmap

- 1. Individual Preferences
- 2. Probabilistic Voting (Persson and Tabellini, 2000)
- 3. Equilibrium Social Benefits

Individual Preferences

Individual preferred transfer rate: $b(a; \Gamma_t)$

• Agents observe a and Γ_t , and maximize disposable income at t:

$$b(a; \Gamma_t) = argmax_{b \in [\underline{b}, \overline{b}]} \quad y_t(a, b; \Gamma_t) = \begin{cases} y_t^{W} & \text{if } a < a^{\circ}(b, \Gamma_t) \\ y_t^{E} & \text{if } a \ge a^{\circ}(b, \Gamma_t) \end{cases}$$

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• Agents anticipate occupational mobility prospects at t





• Working Class: high social benefits



• Emerging Class: either Workers or Entrepreneurs



• Emerging Class: either Workers or Entrepreneurs



• Emerging Class: pro-business policy



• Emerging Class: pro-business policy



• Incumbent Class: less pro-business policy



Probabilistic Voting

• Two parties choose b_t^1 and b_t^2 to maximize expected share of votes

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p: idiosyncratic political preference (Uniform, (ϕ^W, ϕ^E))

• Symmetric Nash equilibrium:

$$b_{t} = \operatorname{argmax}_{b} \left\{ \int_{a < a_{t}^{o}(b)} y(a, b) d\Gamma_{t}(a) + \underbrace{\frac{\phi^{\mathsf{E}}}{\phi^{\mathsf{W}}}}_{\equiv \phi} \int_{a \ge a_{t}^{o}(b)} y(a, b) d\Gamma_{t}(a) \right\}$$

Equilibrium Social Benefits

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• Maximize weighted income ($\phi \ge 1$ Political weight):

$$\max_{b} \left\{ w_t \ell \cdot (1 - e_t) + \phi \, \Pi_t \cdot e_t \right\}$$

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• Equilibrium policy *b_t*:

$$1 - \Gamma_t(a^o(b_t, \Gamma_t)) = e^* \quad (PE)$$

•
$$e^* = \Psi(Z, r, \alpha, R, I, \ell, \phi) \in (0, \alpha)$$

Forward looking gov. PE: 2-D diagram



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Equilibrium Definition

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$$s_t(a) = \theta_t \cdot y_t(a)$$
(HJB)
$$d_t \Gamma_t(a) = H(\Gamma_t, s_t, a_t^o)$$
(KFE)
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$$d_t \Gamma_t(a) = H(\Gamma_t, s_t, a_t^o)$$
(KFE)

$$a_t^o = \max\{\hat{a}_t, \tilde{a}_t\}$$
(OC)

$$e^* = 1 - \Gamma_t(a_t^o)$$
(PE)

$$\tau_t \cdot A_t = T_t \cdot (1 - e^*)$$
(BB)

Stationary Equilibrium

Stationary Equilibrium

- 1. Unique stationary tax rate: $\tau^* = r \rho \ (\theta(\tau^*) = 0)$
- 2. Set of stationary distributions: *

SS details

• Six possible patterns for the joint dynamics of (b_t, τ_t, A_t) details

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Given Γ_0 and $r - \rho$:

1. Γ converges to one Γ^*

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Given Γ_0 and $r - \rho$:

- 1. Γ converges to one Γ^*
- 2. Γ diverges

• Six possible patterns for the joint dynamics of (b_t, au_t, A_t) details

Given Γ_0 and $r - \rho$:

- 1. Γ converges to one Γ^*
- 2. Γ diverges
- 3. Γ converges to a degenerate distribution

• Six possible patterns for the joint dynamics of (b_t, τ_t, A_t) details

Main takeaway

- 1. If $\tau(\Gamma_0) < r \rho \Rightarrow b$ increasing over time
- 2. If $\tau(\Gamma_0) > r \rho \Rightarrow b$ decreasing over time

• Six possible patterns for the joint dynamics of (b_t, τ_t, A_t) details

Main takeaway

- 1. If $\tau(\Gamma_0) < r \rho \Rightarrow b$ increasing over time
- 2. If $\tau(\Gamma_0) > r \rho \Rightarrow b$ decreasing over time

Question Which properties of Γ_0 give rise to each case?

Question Which properties of Γ_0 imply that $\uparrow b$ or $\downarrow b$?

• Problem Characterizing distributions is analytically cumbersome

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• Solution Construct Γ_0 perturbing stationary distributions Γ^*

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Apply an MPS on Γ^* to obtain Γ_0 (MIT shock) MPS around the mean (Rothschild and Stiglitz, 1971)











The Evolution of the Welfare State: Wealthy Countries

↑ **Inequality**: USA (1970-2019)

Increasing social benefits

The Evolution of the Welfare State: Wealthy Countries

↑ **Inequality**: USA (1970-2019)

Increasing social benefits

↓ **Inequality**: Sweden (1995-2019)

Decreasing social benefits

The American Experience (1970-2019)





• t = 0: Wealthy and Unequal \Rightarrow Many Aspirational Voters (AV)



• t = 0: Wealthy and Unequal \Rightarrow Many Aspirational Voters (AV) \Rightarrow Low b



• t = 0: Low $b \Rightarrow$ Low $\tau \Rightarrow$ Agents save



• t = 0: Low $b \Rightarrow$ Low $\tau \Rightarrow$ Agents save $\Rightarrow \Gamma$ shifts right



• $t = \Delta : \Gamma$ shifts right \Rightarrow Everyone wealthier



• $t = \Delta : \Gamma$ shifts right \Rightarrow Everyone wealthier $\Rightarrow \uparrow a^{o}$



• $t = \Delta$: Poorest AV didn't save enough



• $t = \Delta$: Poorest AV didn't save enough \Rightarrow join the Working Class



• $t = \Delta$: Wealthiest AV saved enough



• $t = \Delta$: Wealthiest AV saved enough \Rightarrow join the Incumbent Class



• $t = \Delta$: Mass of AV shrinks $\Rightarrow b$ goes up

Mathematical intuition



1. t = 0: Wealthy and unequal

Many AV \Rightarrow Low social benefits

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2. *t* = 1, 2, .. Poorest AV join the Working Class Wealthiest AV join the Incumbent Class
American Experience: Intuition

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Mass of AV shrinks over time \Rightarrow Increasing path of social benefits

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Question Can the model predict the trends in the data?



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Quantitative Exercise

Inputs

1. Starting wealth distribution: Γ_{1995} World Inequality Database (WID)

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- 2. Production function and productivity: α , $\{Z_t\}_{t=1995}^{2019}$

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 - 2.1 Solow Residual (24 countries)

Penn World Table

Inputs

- 1. Starting wealth distribution: Γ_{1995} World Inequality Database (WID)
- 2. Production function and productivity: α , $\{Z_t\}_{t=1995}^{2019}$
 - 2.1 Solow Residual (24 countries) Penn World Table
 - 2.2 Olley and Pakes (1996): control for selection/simultaneity (17 countries) COMPUSTAT North America and COMPUSTAT Global





Calibration method







Result: the model predicts the trend of 18 out of 24 countries

Countries in the Intro: Data versus Model



Countries in the Intro: Data versus Model



Countries in the Intro: Data versus Model



The Role of Productivity











• Effects of increasing productivity?



• 1st order effect: $\uparrow Z \Rightarrow \uparrow \Pi$ and $\downarrow a^o$



• 1st order effect: $\uparrow Z \Rightarrow \uparrow \Pi$ and $\downarrow a^o \Rightarrow \uparrow AV \Rightarrow \downarrow b$



• Why social benefits going up despite increasing productivity?



• 2nd order effect: $\downarrow b \Rightarrow \downarrow \tau \Rightarrow$ Agents save



• 2nd order effect: $\downarrow b \Rightarrow \downarrow \tau \Rightarrow$ Agents save $\Rightarrow \downarrow$ mass of AV $\Rightarrow \uparrow b$



• 2nd order effect has dominated in the US!





Theory

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1. Labor and capital tax \checkmark

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- 2. Transfers to entrepreneurs and workers \checkmark

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Quantitative Exercise

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1. Simulations using only social benefits in cash \checkmark

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Quantitative Exercise

- 1. Simulations using only social benefits in cash \checkmark
- 2. Counterfactual Analysis (Canada, USA, Sweden) $\sqrt{}$
Extensions

Theory

- 1. Labor and capital tax \checkmark
- 2. Transfers to entrepreneurs and workers \checkmark

Quantitative Exercise

- 1. Simulations using only social benefits in cash \checkmark
- 2. Counterfactual Analysis (Canada, USA, Sweden) $\sqrt{}$
 - Limited role of government changes in the trend of the Welfare State!

Extensions

Theory

- 1. Labor and capital tax \checkmark
- 2. Transfers to entrepreneurs and workers \checkmark

Quantitative Exercise

- 1. Simulations using only social benefits in cash \checkmark
- 2. Counterfactual Analysis (Canada, USA, Sweden) $\sqrt{}$
 - Limited role of government changes in the trend of the Welfare State!
- 3. *Future work:* Role of immigration (e.g. Canada and Sweden), aging population, ...

Conclusions

- Size of the Welfare State depends on Middle class of Aspirational voters
- Evolution of the Welfare State depends on Wealth & Inequality
- Theory predicts the trends of social benefits in 18 out 24 countries

Thanks!!!

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Supplementary Material

The Evolution of Net Social Benefits



Social Benefits versus Business Policies





The Three Classes: Related Literature

• Emerging Class: Prospects of Upward Mobility Hypothesis Benabou and Ok (2001); Checchi and Filippin (2004); Alesina and La Ferrara (2005)

The Three Classes: Related Literature

- Emerging Class: Prospects of Upward Mobility Hypothesis Benabou and Ok (2001); Checchi and Filippin (2004); Alesina and La Ferrara (2005)
- Incumbent Class: Interest group theories of financial development La Porta et al. (2000); Rajan and Zingales (2003); Rajan and Ramcharan (2011)







Main



Main



Main



Main



Main

Forward-looking government

• The government solves:

$$max_b \{ \int v_t(a,b) d\Gamma_t(a) \}$$

• The PE condition is:

$$\int_{a < a^{\circ}(b, \Gamma_{t})} \frac{(d_{b}w_{t}\ell + d_{b}T_{t})}{y_{t}(a)} d\Gamma_{t}(a) + \int_{a \ge a^{\circ}(b, \Gamma_{t})} \frac{d_{b}p_{t}}{y_{t}(a)} d\Gamma_{t}(a) = d_{b}\tau_{t} \int \frac{a}{y(a)} d\Gamma_{t}(a) + e^{\rho t} \left(\int_{t}^{+\infty} d_{b}\tau_{s} \frac{1}{r - \tau_{s}} e^{-\rho s} ds\right) + \frac{1}{\rho} \int_{a < a^{\circ}(b, \Gamma_{t})} \frac{d\Gamma_{t}(a)}{y_{t}(a)} d\Gamma_{t}(a) = d_{b}\tau_{t} \int \frac{a}{y(a)} d\Gamma_{t}(a) + e^{\rho t} \left(\int_{t}^{+\infty} d_{b}\tau_{s} \frac{1}{r - \tau_{s}} e^{-\rho s} ds\right) + \frac{1}{\rho} \int_{a < a^{\circ}(b, \Gamma_{t})} \frac{d\Gamma_{t}(a)}{y_{t}(a)} d\Gamma_{t}(a) = d_{b}\tau_{t} \int \frac{a}{y(a)} d\Gamma_{t}(a) + e^{\rho t} \left(\int_{t}^{+\infty} d_{b}\tau_{s} \frac{1}{r - \tau_{s}} e^{-\rho s} ds\right) + \frac{1}{\rho} \int_{a < a^{\circ}(b, \Gamma_{t})} \frac{d\Gamma_{t}(a)}{y_{t}(a)} d\Gamma_{t}(a) + \int_{a < a^{\circ}(b, \Gamma_{t})} \frac{d\Gamma_{t}(a)}{y_{t}(a)} d\Gamma_{t}(a) = d_{b}\tau_{t} \int_{a} \frac{a}{y(a)} d\Gamma_{t}(a) + e^{\rho t} \left(\int_{t}^{+\infty} d_{b}\tau_{s} \frac{1}{r - \tau_{s}} e^{-\rho s} ds\right) + \frac{1}{\rho} \int_{a} \frac{d\Gamma_{t}(a)}{v_{t}(a)} d\Gamma_{t}(a) + \int_{a}$$

• **Observation** The evolution of *b* depends on Γ evaluated at each *a*

The inequality \rightarrow policy link:

$$1 - \Gamma_t(a^o(b_t, \Gamma_t)) = e^*$$

The inequality \rightarrow policy link:

$$a_t^o$$
 = $\Gamma_t^{-1}(1-e^*)$















Stationary Equilibrium

Steady-state: $d_t \Gamma_t(a) = 0$

$$\tilde{H}(\Gamma^*, s = \theta^* \cdot y) = 0 \qquad (HJB) + (KFE)$$
$$\Rightarrow \theta^* = 0$$
$$\Rightarrow \tau^* = r - \rho$$

• **Result** There is a unique stationary tax-rate: τ^*

Stationary Equilibrium

Steady-state distribution (Γ^*)

$$r - \rho = \frac{b^* \Gamma^*(\hat{a}^*) \cdot y(\Gamma^*)}{A^*}$$
(BB)
$$a^o * = \tilde{\psi}(\Gamma^*)$$
(OC)
$$b^* = \tilde{\phi}(\Gamma^*)$$
(PE)

• **Result** Γ^* *is non-unique:* there is a set (A^*, Γ^*) that solves the system.

 Similar result in the neoclassical model + politics. Krusell and Rios-Rull (1996, 1999)








Cases are function of $r - \rho$ and Γ_0



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Cases are function of $r - \rho$ and Γ_0



Main















• Too many entrepreneurs: $1 - \Gamma_{\Delta}(a^o(b_0, \Gamma_{\Delta})) > e^*$

• Government: increases b to raise $a^o \Rightarrow \mathbf{b}_{\Delta} > \mathbf{b}_0$



• When $\theta_t = 0 \Rightarrow b_t = b^*$ Main

• Capital unconstrained country $(A^* > \hat{a}^*)$



• γ_0 more unequal than γ^* (double-crossing)



• More unequal \Rightarrow Less entrepreneurs: $1 - \Gamma_0(\hat{a}^*) < 1 - \Gamma^*(\hat{a}^*)$



• Net effect: $1 - \Gamma_0(\hat{a}_0) < 1 - \Gamma^*(\hat{a}^*) \Rightarrow \boldsymbol{b_0} < \boldsymbol{b}^* \Rightarrow \tau_0 < \boldsymbol{r} - \rho$



• $\tau_0 < r - \rho \Rightarrow b$ increasing over time



• Set of parameters $\Psi = (r, \phi, I, R, \ell, \rho, \omega)_{1 \times 7}$

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 - ω : "government responsiveness" to ΔZ

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 - ω : "government responsiveness" to ΔZ
- Set of moments:

$$m(\Psi|\Gamma_{0}) = \begin{bmatrix} b_{0} - P(\Gamma_{0}, \Psi) \\ K_{0}/L_{0} - K/L(\Gamma_{0}, \Psi) \\ I_{0}/Y_{0} - Inv(\Gamma_{0}, \Psi) \\ Giniy_{0} - Giniy(\Gamma_{0}, \Psi) \\ b_{0} - P(\Gamma_{\Delta}, \Psi) \\ \mathbb{E}[a|\Gamma_{0}] - \mathbb{E}[a|\Gamma_{\Delta}] \\ Var[a|\Gamma_{0}] - Var[a|\Gamma_{\Delta}] \\ Gini[a|\Gamma_{0}] - Gini[a|\Gamma_{\Delta}] \end{bmatrix}_{8\times 1}$$

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• Solve:
$$\hat{\Psi} = argmin_{\Psi}\{m(\Psi|\Gamma_0)' \ W \ m(\Psi|\Gamma_0)\}$$

A permanent increase of productivity (MIT shock)

• At
$$t = 0$$
: $\uparrow Z \Rightarrow \uparrow e^* \Rightarrow 1 - G_0(\hat{a}(b^*)) < e^* \Rightarrow \downarrow b$



A permanent increase of productivity (MIT shock)

- At $t = \Delta$: **G** shifts right $\Rightarrow \uparrow b$
 - $1 G_{\Delta}(\hat{a}(b_0)) > e^*$



A permanent increase of productivity (MIT shock) Case 1



A permanent increase of productivity (MIT shock) Case 2



Main

$$\tau_t = \frac{b_t}{A_t} \cdot (1 - e^*) \cdot y(e = e^*)$$

• *Example:* Suppose that $\uparrow b_t$ and $\uparrow A_t$. Recall:

$$\tau_t = \frac{b_t}{A_t} \cdot (1 - e^*) \cdot y(e = e^*)$$

• Two cases:

$$\tau_t = \frac{b_t}{A_t} \cdot (1 - e^*) \cdot y(e = e^*)$$

- Two cases:
 - 1. $\uparrow \tau_t$ if $\Delta b_t > \Delta A_t$

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- Two cases:
 - 1. $\uparrow \tau_t$ if $\Delta b_t > \Delta A_t$
 - 2. $\downarrow \tau_t$ if $\Delta b_t < \Delta A_t$

$$\tau_t = \frac{b_t}{A_t} \cdot (1 - e^*) \cdot y(e = e^*)$$

- Two cases:
 - 1. $\uparrow \tau_t$ if $\Delta b_t > \Delta A_t$
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 - τ may oscillate over time \Rightarrow *b* may hit the *PC* before $\tau_t \rightarrow \tau^*$

$$\tau_t = \frac{b_t}{A_t} \cdot (1 - e^*) \cdot y(e = e^*)$$

- Two cases:
 - 1. $\uparrow \tau_t$ if $\Delta b_t > \Delta A_t$
 - 2. $\downarrow \tau_t$ if $\Delta b_t < \Delta A_t$
 - τ may oscillate over time \Rightarrow *b* may hit the *PC* before $\tau_t \rightarrow \tau^*$
- The dynamics of *b* can still be characterized!

Counterfactual Analysis

Question Role of Politics in the Evolution of the Welfare State?

Counterfactual Analysis for the US

- 1. Find the sequence of Political Weights $\{\phi_t\}_{1970}^{2019}$ that matches $\{b_t\}_{1970}^{2019}$
- 2. Simulate the model for "extreme" alternative paths around $\{\phi_t\}_{1970}^{2019}$
- 3. Question Does the trend of social benefits change?





• 1970-1990: Pro-business trend ($\uparrow \phi$)



• 1990-2000: Pro-worker trend $(\downarrow \phi)$



• 2000-present: moderate Pro-business trend ($\nearrow \phi$)
USA: The Evolution of the Political Weight



• **Republicans:** largest increases of ϕ

USA: The Evolution of the Political Weight



• **Democrats:** largest decreases of ϕ

USA: The Evolution of the Political Weight



• Behavior of ϕ consistent with partisan political perspectives

1. Pro-worker scenario (Low ϕ): $\phi_t \times$ largest % drop

1. Pro-worker scenario (Low ϕ): $\phi_t \times$ largest % drop

2. Pro-business scenario (High ϕ): $\phi_t \times$ largest % increase

1. Pro-worker scenario (Low ϕ): $\phi_t \times$ largest % drop

2. Pro-business scenario (High ϕ): $\phi_t \times$ largest % increase



Main

- Trend of *b* would have remained positive since 1990
- Main message: Limited role of politics in the evolution of the welfare state

